



Saugeen SSUP 2024

Saugeen Student Start-Up Program

Sponsorship Opportunities



Deadline for Sponsorship: April 30, 2024

The Saugeen Connects Partnership consisting of Arran-Elderslie, Brockton, Hanover, Minto, South Bruce, Wellington North and West Grey, along with the Saugeen Economic Development Corporation (SEDC), are seeking sponsors to fuel the creativity and business skills of Saugeen Area Students for 2024! Entrepreneurs grow in the Saugeen Region, and we want to continue to support students in Grades 6-12. In 2021 our sponsors helped 59 students start 50 businesses, in 2022, our sponsors helped over 47 student businesses and in 2023, 58 businesses were started. We have committed time, resources, and cash to spark this program and are now looking for companies and organizations to invest in the Saugeen Region's future. Please choose your level of commitment to our youth as listed below:

Contribution Levels

5 Star Sponsor (\$1,500 sponsorship)

- Sponsorship of 5 Student Businesses and recognition as a five-star sponsor
- Logo on all promotional material and mention in press releases, social media, website and marketing initiatives
- Opportunity to speak/address students at BBQ on August 28th at Launch Pad in Hanover

3 Star Sponsor (\$900 sponsorship)

- Sponsorship of 3 Student Businesses and recognition as a three-star sponsor
- Logo on all promotions and mention in press releases, social media, website and marketing initiatives

1 Star Sponsor (\$300 sponsorship)

- Sponsorship for 1 Student Business and recognition as a one-star sponsor
- Listed on promotions and mention in marketing initiatives as space permits

Sponsorship Level (circle one) - HST not charged

☆☆☆☆☆
\$1,500 Cash

☆☆☆
\$900 Cash

☆
\$300 Cash

Region that you would like the money to go to:

Arran-Elderslie

Brockton

Hanover

Minto

South Bruce

Wellington North

West Grey

All (No Preference)

Sponsor (Name Used in Promotions): _____

Name of Authorized Person Agreeing to Sponsorship Cost: _____

Sponsor Signature: _____

Date: _____

Please make cheques payable to Saugeen Economic Development Corporation and mail to:
515 Mill Street, PO Box 177, Neustadt, ON N0G 2M0

**Email your completed
sponsorship form to:**

Rose Austin (rose@sbdca.ca)

****Note: Please supply your logo in JPEG, GIF or PNG format ASAP****



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About the Program



In 2019, the Saugeen Connects Partnership consisting of Brockton, Hanover, Minto, Wellington North and West Grey, along with the Saugeen Economic Development Corporation (SEDC), launched the Saugeen Student Start-Up Program (SSUP). In 2022 this program expanded to include Arran-Elderslie and South Bruce. The Saugeen SSUP will provide the opportunity for students in this region in Grades 6-12 to try self-employment during their summer holidays, July and August. In summer of 2021 and 2022 the program supported 97 student businesses, while an additional 58 businesses were started in 2023. Visit <http://www.saugeenconnects.com> to learn more!

Funding for this program will come from the Saugeen Connects partnership and businesses/organizations like yours.

Throughout the summer, students will be encouraged to use the support of the sponsors to enhance their business and maximize their experience. At the end of the summer, a BBQ will be held to provide interaction between sponsors and students to interact and be mutually encouraged. This will also provide the opportunity to highlight the value of the students submitting a summer-end report that would earn them a \$150 bonus. We will be checking in to provide tools, resources and extra promotion to participating youth.

This program will provide real experience in actual business and expose youth to the ability to offset part-time work in the Saugeen Region.

Entrepreneurs Grow Here!

For more information, contact:

Rose Austin

General Manager

519-799-5750 Ext. 302

rose@sbdc.ca

www.saugeenconnects.com

"WE BELIEVE THAT OUR YOUTH HAVE AN IMPACT ON OUR COMMUNITY AND ARE THE SOURCE OF SKILLS, LABOUR FORCE AND ENTREPRENEURSHIP FOR OUR FUTURE!"